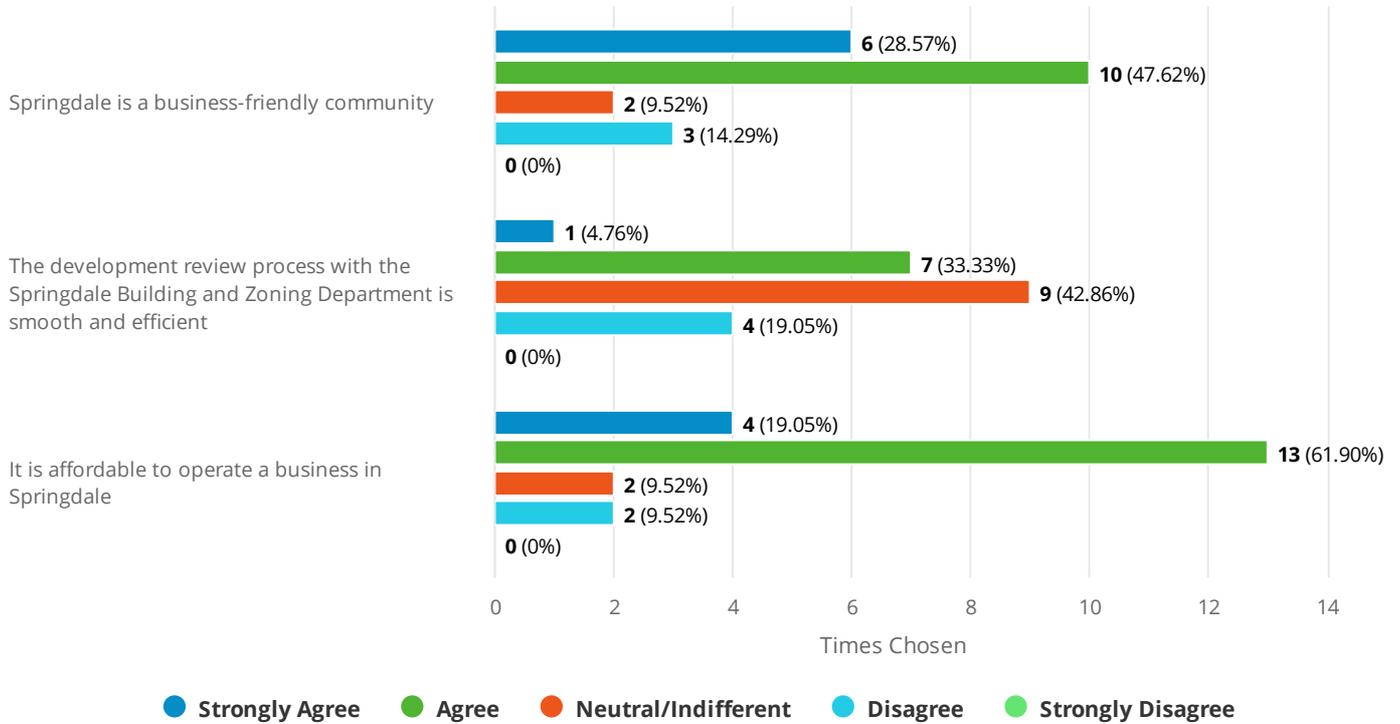


# Plan Springdale Economic Vitality Survey - Business Community

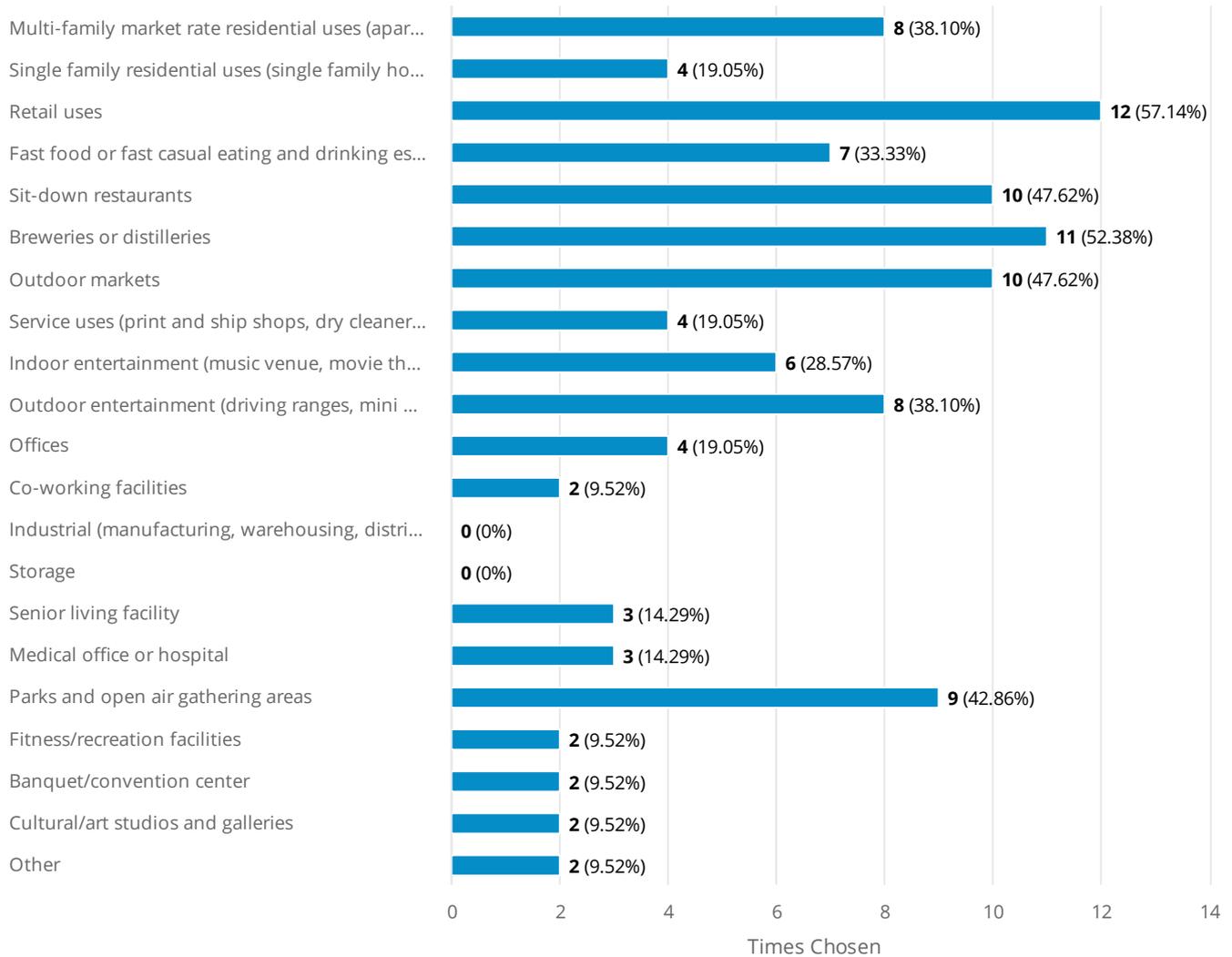
Please rate your opinion on each of the following questions

Number of responses: 21



# If the tri-county mall property were redeveloped, what uses do you think would be appropriate on the property and that would positively impact the city?

Number of responses: 21



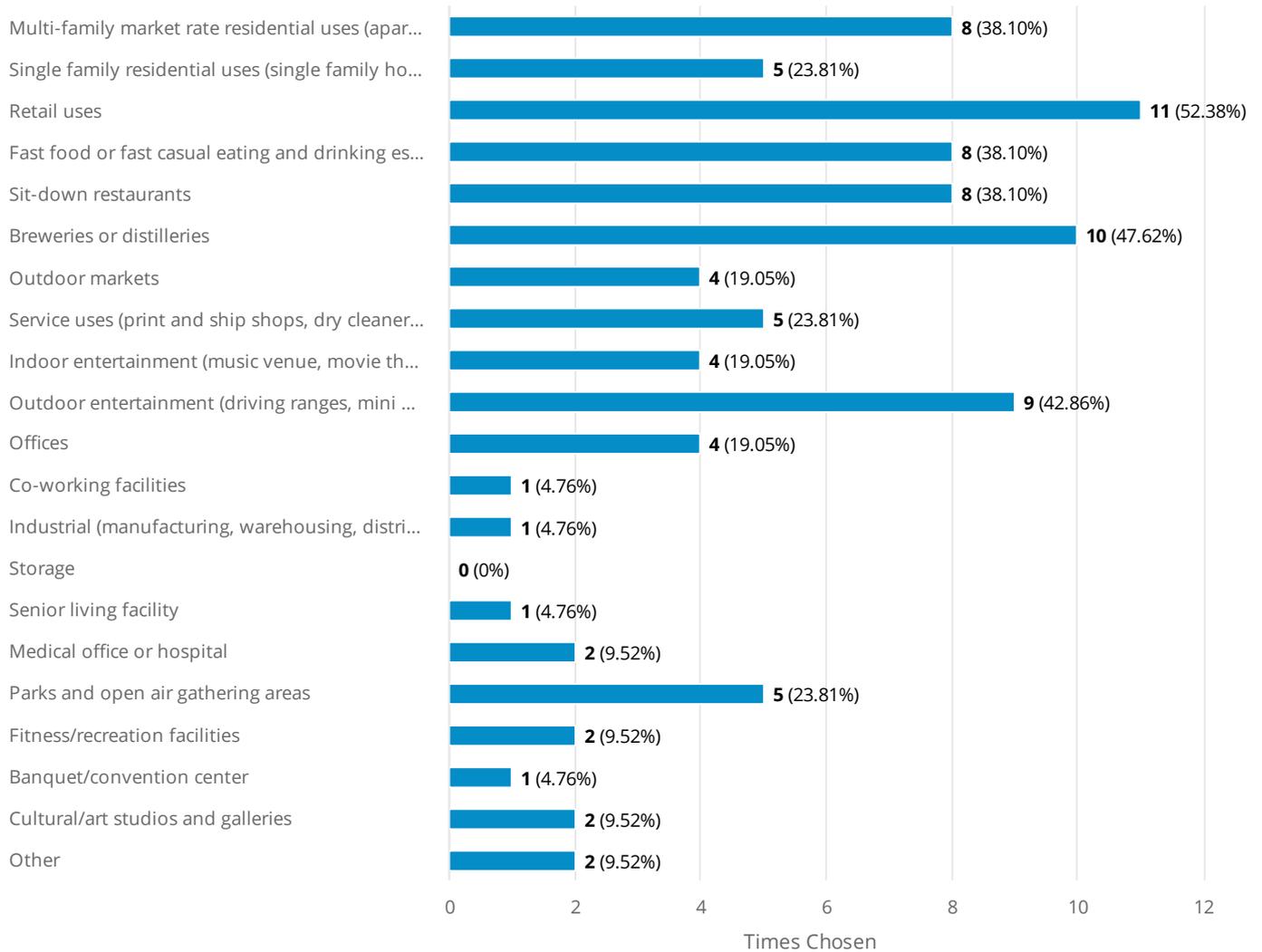
"Other" text answers:

Mixed-use (retail, restaurant, office + multi family)

casino

# What types of businesses would you like to see come into the city that would complement your business or investments?

Number of responses: 21



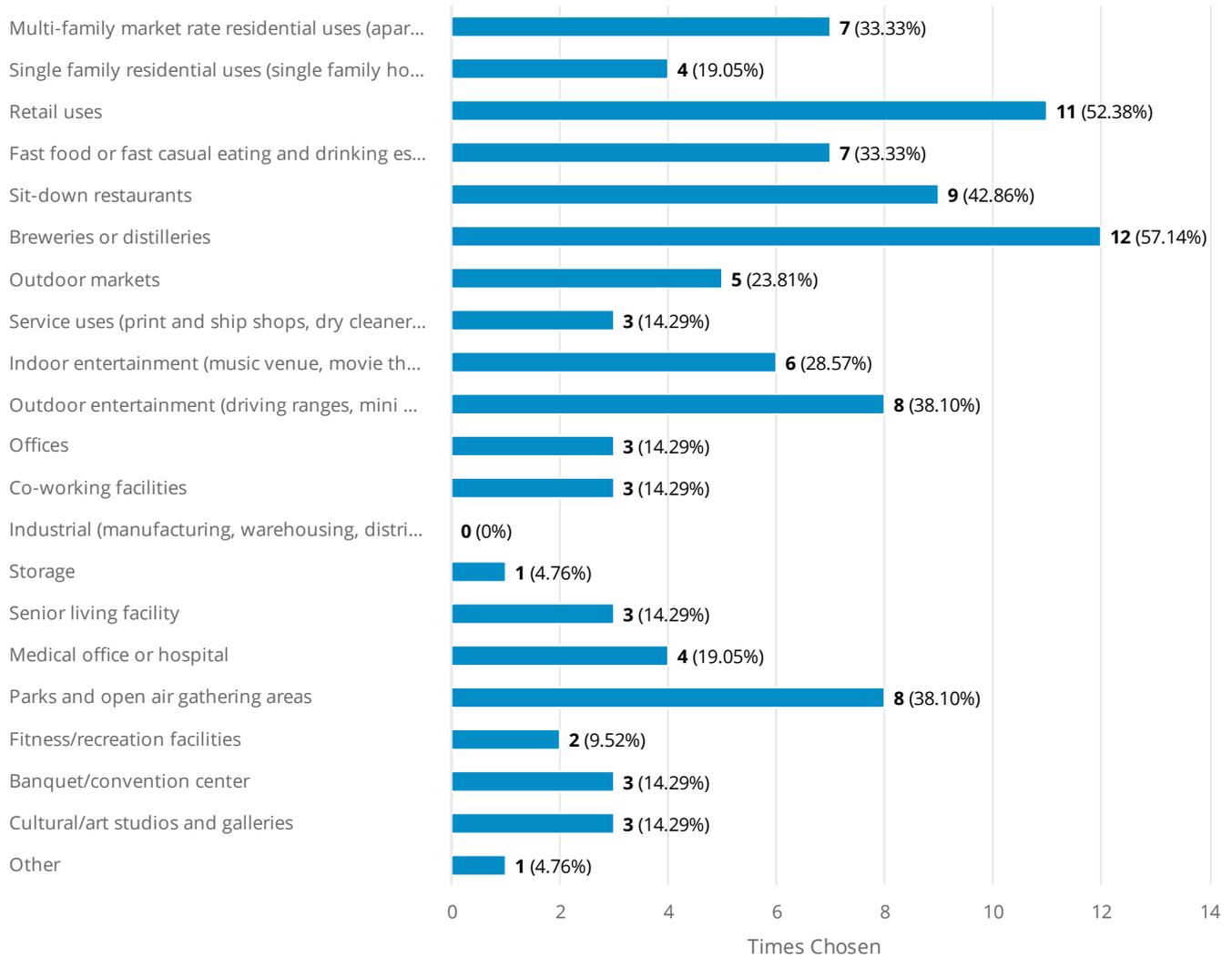
"Other" text answers:

Mixed-use (retail, restaurant, office + multi family)

Kroger

# What uses do you feel are most appropriate to replace vacant retail and big-box stores in Springdale?

Number of responses: 21

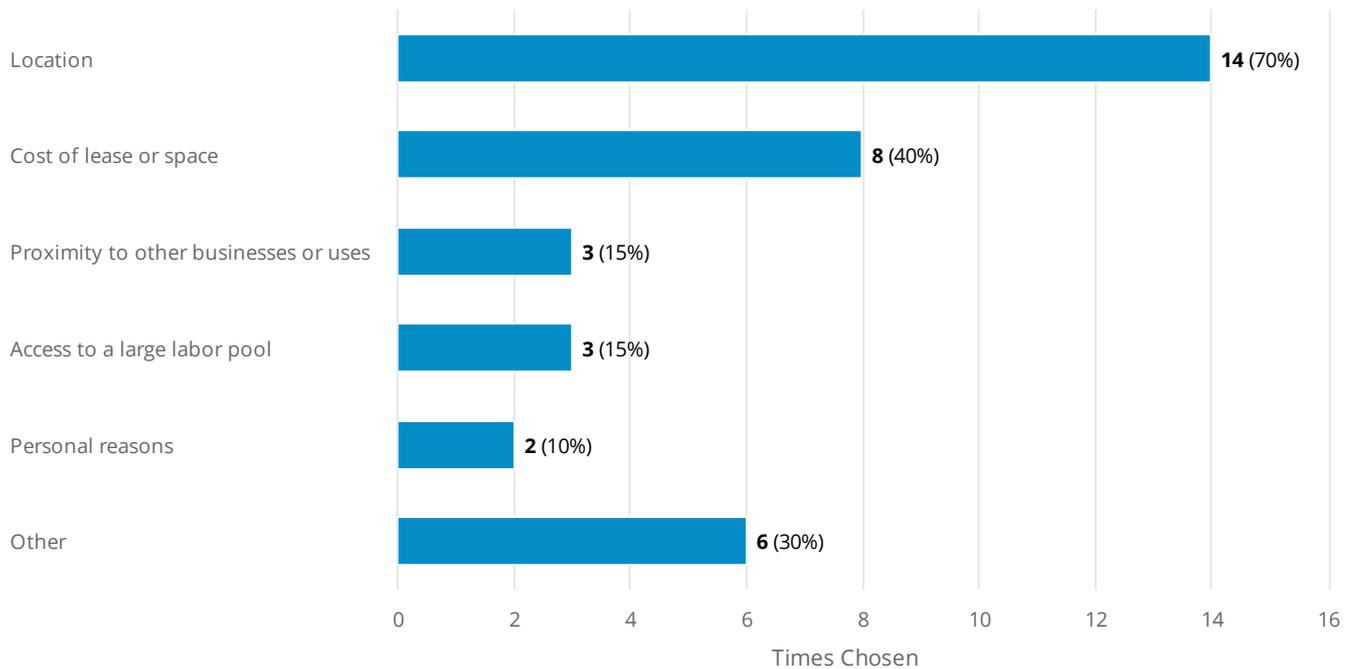


"Other" text answers:

Kroger in Cassinelli square

## Why did you choose Springdale as a place to run your business?

Number of responses: 20



"Other" text answers:

I wanted to develop my family business, want to grow, want my town to grow and want my employee and their family to grow with us.

Our retail business is reliant on "walk by" customers and is usually situated in malls

Hispanic community

Size of building.

This is decided by our CEO.

Not sure, long standing business since 1965

## What can the city do to help you improve your business or investments?

Number of responses: 15

Text answers:

The panhandling/ homeless issue needs to be addressed. Better enforcement of property owners keeping the outside of their businesses clean, debris and trash free.

As a Hospitality small business owner we would like a support from Springdale Building department and a health department to help us and educate us. We do have lot of expectation from building department because we were doing hotel renovation this year and we are going to do an exterior renovation next year as well.

Nothing really as we will be closing or 30 year old mall based business within the next 6-12 months. The demise of Tri-County Mall equates to the demise of our business. It's been a good ride but we are unable to survive in this location any longer.

They are very supported and give you information on anything you need, however I think they should support more Springdale local business with advertising and marketing specially now during COVID difficult times. They also should have like a monthly or quarterly business meeting with local businesses owners to talk about concerns, expectations and provide valuable sources.

Make it an attractive (financial, taxes, rent) area for businesses to loacte to. Lean in to who we are. We can capitalize on proximity to interstates, value shopping. Aldi is a great fit, and so is Five Below. Hopefully Costco will remain?!

Make it more friendly and time responsive to business needs.

Continue planning for ways to use empty space.

Give better entertainment and eating options. You need more quality fast food other than Chipotle like: Currito, Bibibop, Mod Pizza, Blaze, etc.... Need better sit-down restaurant options other than primarily red meat dining options like BJs and Outback. There seems to be a lack of business entertainment options - bars, breweries, etc.

Continue to be so approachable and responsive to our business needs. Continue to keep us informed of developments, etc. in-process in the area.

Continue investing to re-develop under-utilized properties in Springdale, like the Tri-County Mall space.

The 2% tax should be lowered for non residents. The City leadership sold the tax to the residents that the non residents would pay most of the tax. Not business friendly. City is now one of the highest taxed areas in the County.

Attract more businesses

Continue to maintain and improve infrastructure, i.e. roads, sidewalks, utility supply lines, sewerage, etc. How about a grocery store?

City transit

The city has been a terrific partner. Our business doesn't rely too much on other businesses around ours, but restaurants and other service business are nice and convenient for our colleagues.

## What's next for Springdale?

Number of responses: 10

Text answers:

After our family took over business in Springdale, we do not know wather

More living spaces to increase population which will cause more expenses on local business, more local tax.

Give the mall owners every incentive to reinvent. Great to hear financial studies are being done on residential possibilities.

Anything is possible! I would think that money and the possibility of government closures would be the biggest hurdles.

Springdale is a great location - easy access to 75 and 275. You need good, slightly upscale condos and apartments. Why can't we build a retail / residential center like Liberty Center and make this place the great destination it can be. We need to make it look less like a concrete jungle near Costco, Lowes, Target and east down Kemper. We need some beautification efforts. Lastly, improve Princeton school's academic reputation so people want to move here for the schools.

People want a clean, safe and attractive area to live, work and play. Springdale has a great location so continued planning and development efforts to improve green space, walkability and aesthetics of the city while also re-developing under-utilized / deteriorating assets to attract a mix of employers, residents and restaurant/entertainment options.

Redevelopment Tri-County Mall and Cassinelli Square

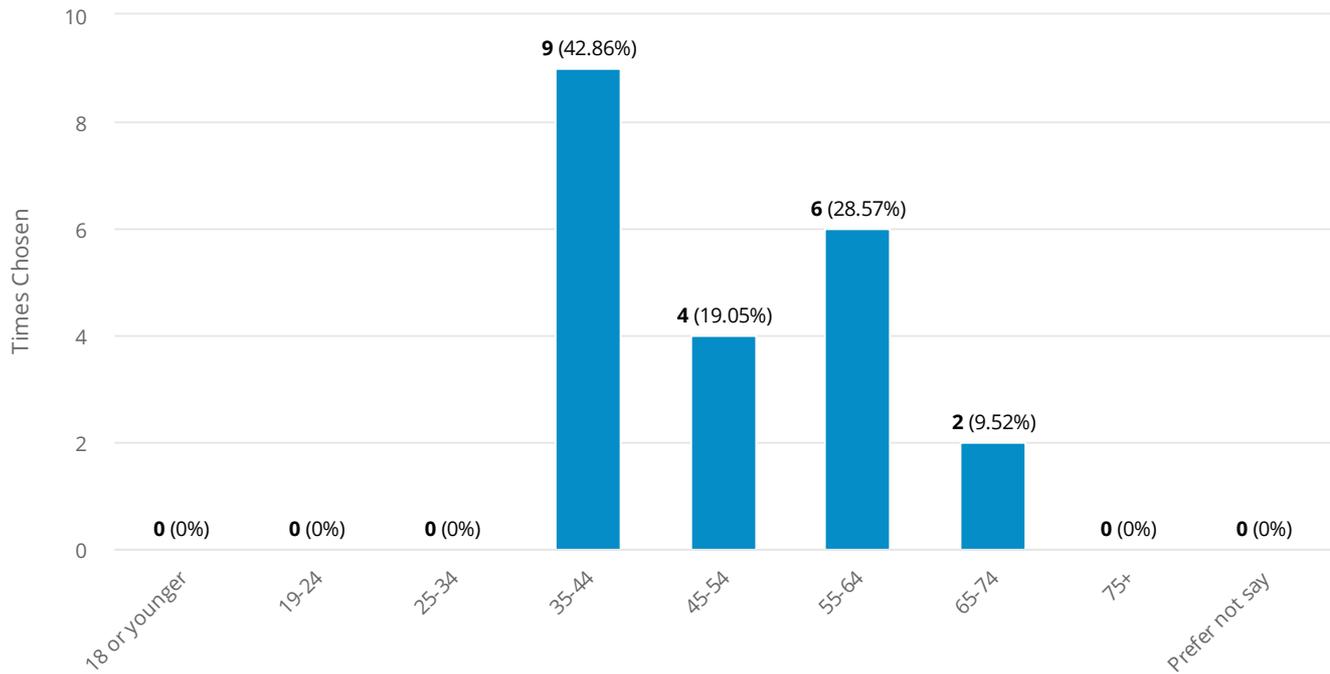
Finding a solution to the old Tri-County mall space/area

Grocery store or retail pharmacy would be useful.

I really can't say.

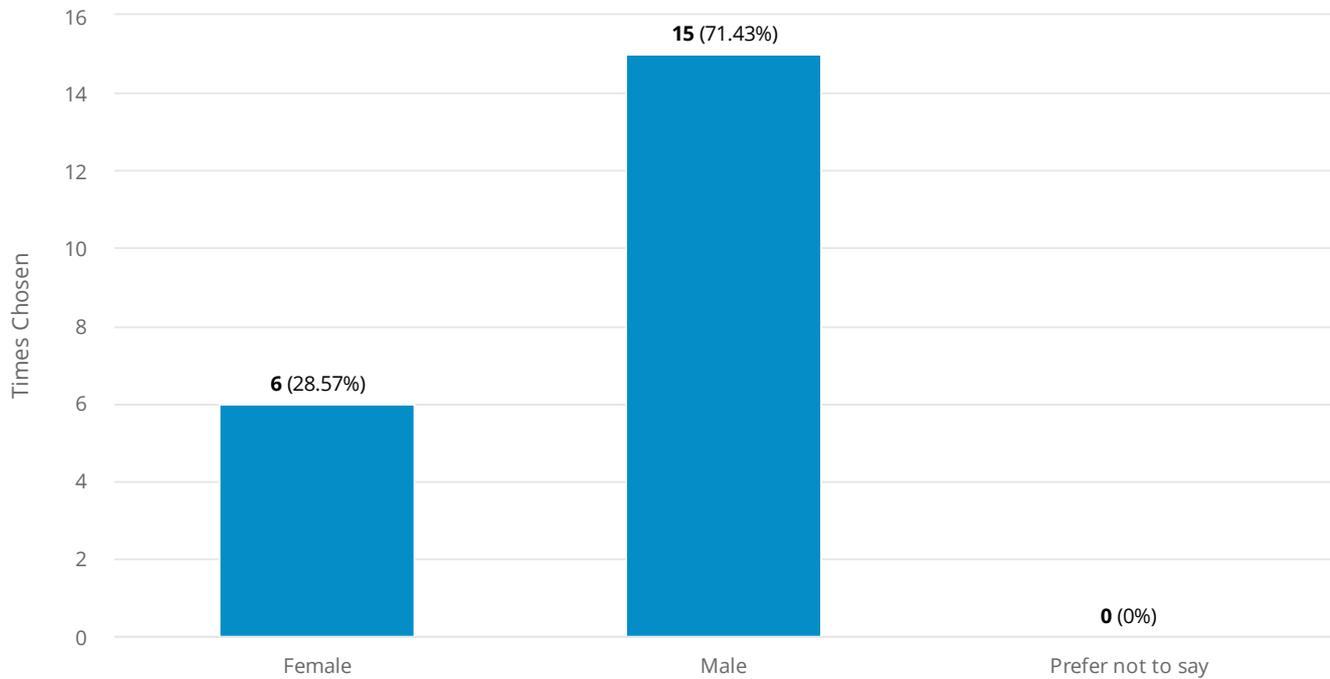
## What is your age?

Number of responses: 21



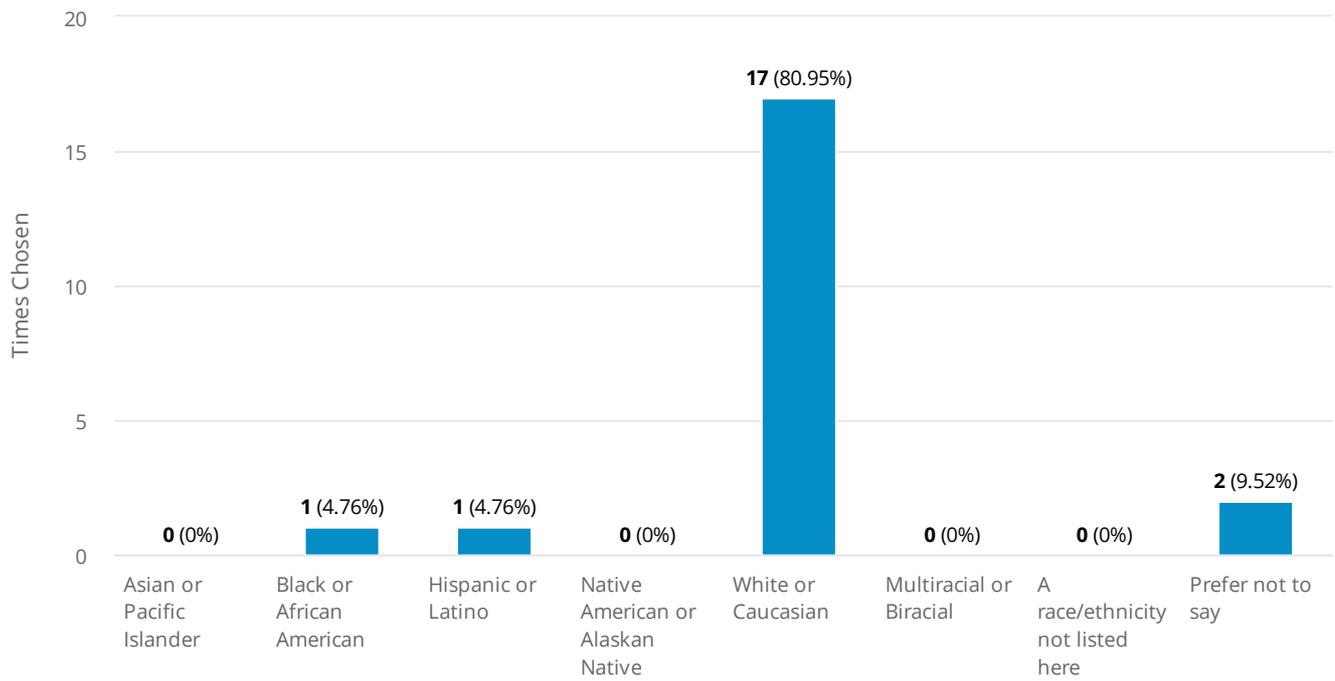
## Are you...

Number of responses: 21



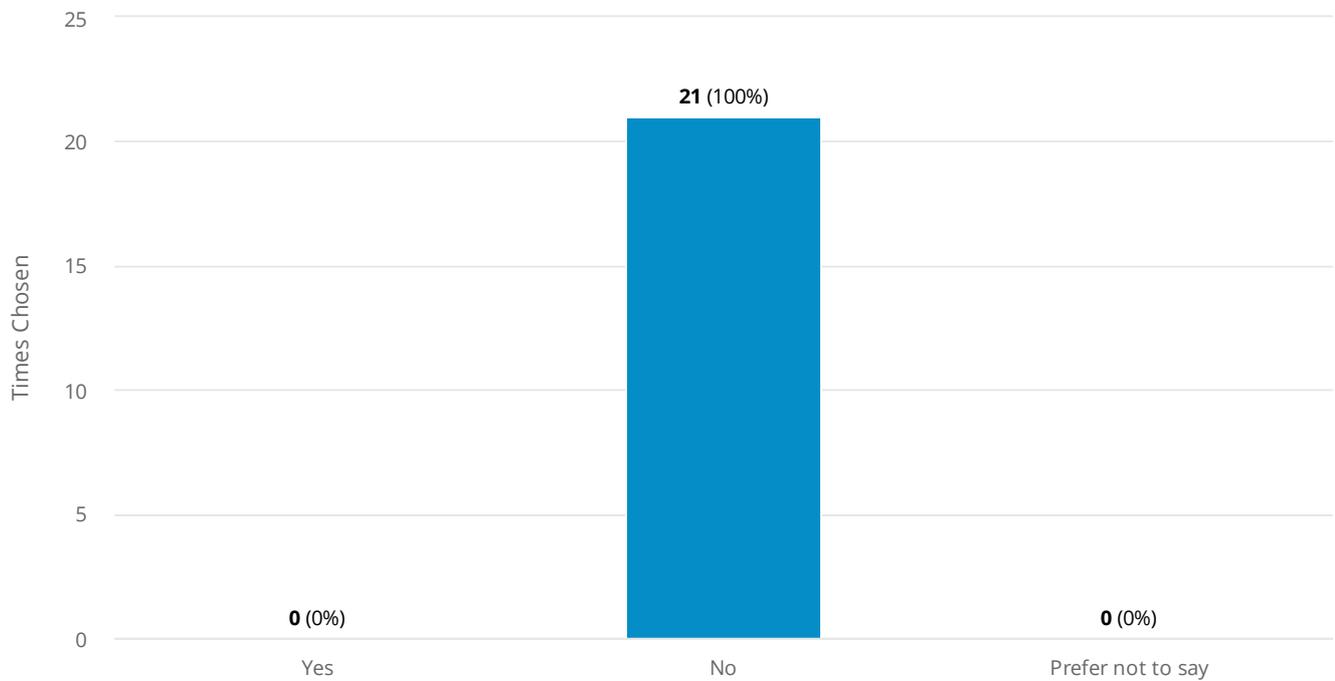
## Which of the following best describes you?

Number of responses: 21



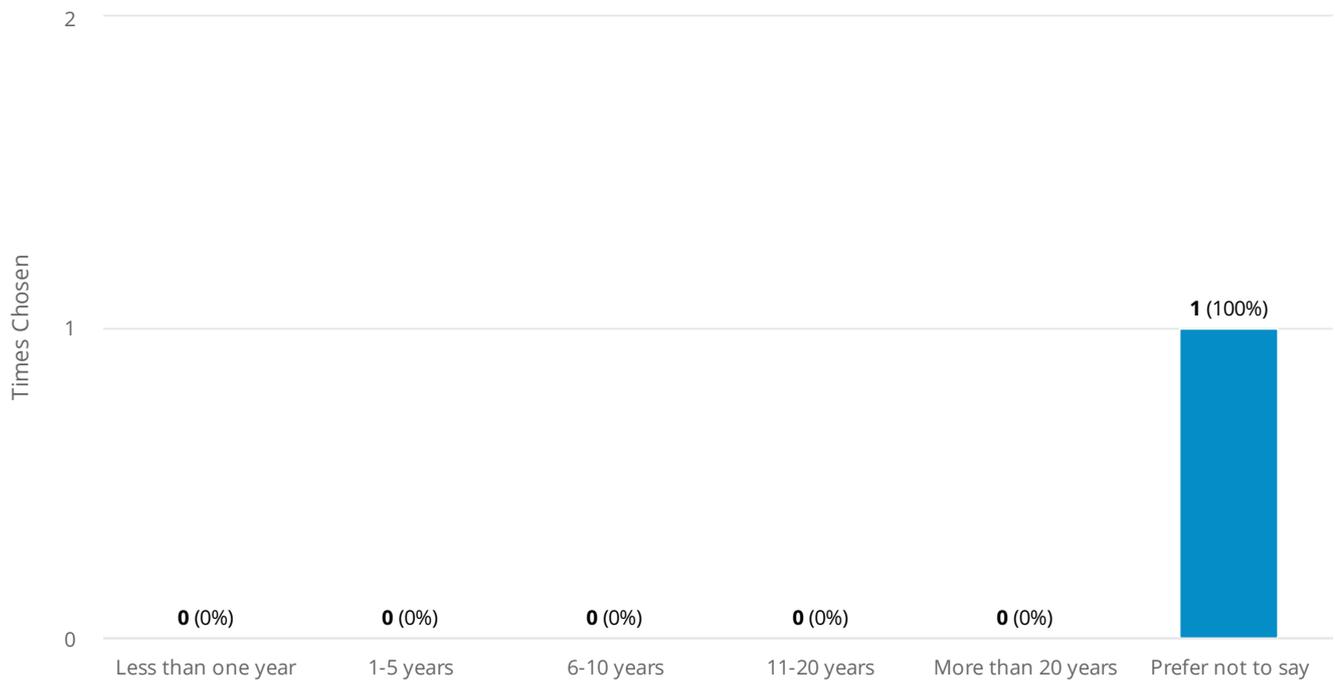
## Do you live in Springdale?

Number of responses: 21



## If you live in Springdale, how long have you been a resident?

Number of responses: 1



## Do you own or operate a business in Springdale?

Number of responses: 21

